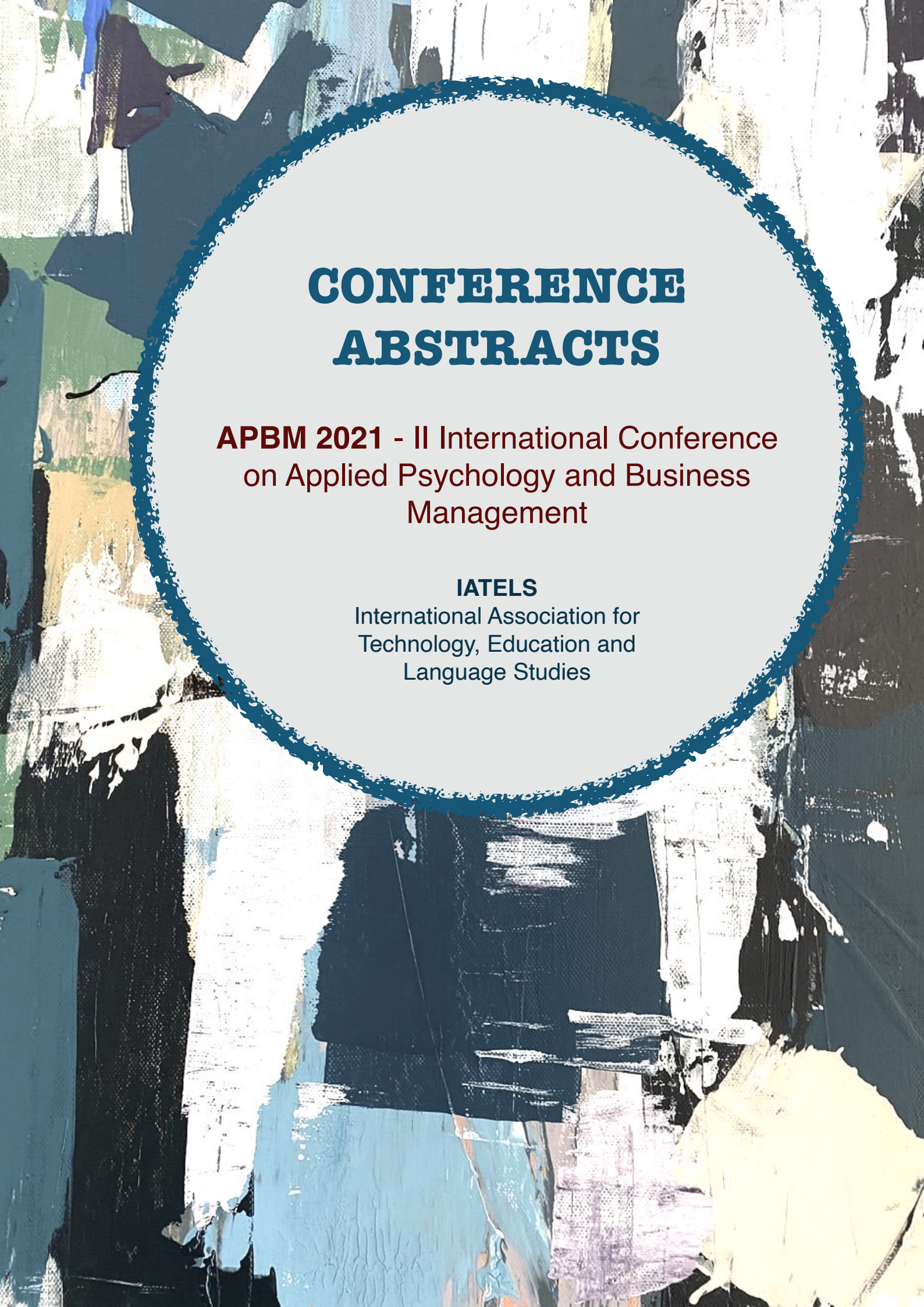


The background is a complex, abstract collage of various textures and colors, including shades of blue, green, yellow, and black. A large, white, irregularly shaped circle is centered on the page, containing the main text. The circle has a dark blue, textured border.

CONFERENCE ABSTRACTS

**APBM 2021 - II International Conference
on Applied Psychology and Business
Management**

IATELS

International Association for
Technology, Education and
Language Studies

SCIENTIFIC EDITOR:

Prof. Dr. Iryna Sekret, Chair of the Board, STARTINFORUM, Committee Chair of IATELS, Turkey

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Dr. Joseph Anthony Narciso Z. Tiangco, Associate Professor, Shu-Te University
Chairman of the Board, Taiwan Love and Hope International Charity, Taiwan

Dr. Peter Williams, University College London, UK

This Book of Abstracts is a collection of the research reports presented at APBM 2021 - II International Conference on Applied Psychology and Business Management, held on 29-30 of October in Turkey.

The abstracts concern current issues around family, personality, leadership, social processes, education, technology and wellbeing, and violence and gender, detailing the work of researchers and academics from Turkey, India, Iran, Taiwan, Morocco, Mexico, Pakistan, UK, Philippines and other countries.

The authors of the abstracts are responsible for the accuracy of the information provided, validity of the data and their research statements.

The editorial board of the conference and the editors of the abstract book do not necessarily agree with the statements and viewpoints, expressed by the authors in this book.

29 - 30 October, 2021
Istanbul / Assos, Turkey

APBM 2021 - II International Conference on Applied
Psychology and Business Management

CONFERENCE ABSTRACTS

APBM 2021 - II International Conference
on Applied Psychology and Business
Management

IATELS

International Association for
Technology, Education and
Language Studies

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WELCOME MESSAGE

Dear Colleagues,

It is our great pleasure to greet you at our second APBM International Conference on Applied Psychology and Business Management.

The Conference was initiated by IATELS in 2019 and despite all the restrictions and difficulties caused by the COVID 19 global pandemic it was successfully launched in Izmir (Turkey) last year.

The initiative to establish this conference was moved by the motives to create a multidisciplinary international environment embracing academicians and representatives of business to work together on the problems in concern of psychology, social processes, globalisation, business management in extremely changeable conditions of modern economies, technologies and world dynamics.

We work to establish such an environment which would enhance opportunities to exchange ideas and experiences among international academicians, researchers and practitioners. Coming from different parts of the world, our invited highly experienced researchers and experts together with those who are in the beginning of their careers are going to learn from each other, highlighting current problems and searching for their solutions, relying on the experience of the experts and moved by the energy and ambitions of youth.

Our mission is viewed in creating opportunities for our participants' self-realisation and establishing professional ties for collaboration and developing more projects and programs mutually, to serve the needs of our global community and to look for optimal solutions for the problems of a personality in the modern world, social groups, businesses and organisations.

The Conference title starts with "Applied Psychology" because no matter where we work and what we do, in each sphere the prime place is a place of a person, with their psychological wellbeing, emotional and physical states, motives and forces which affect their attitudes and performances.

Everything starts with a person and comes to a person. That is why we believe that with such an important issue as a personality as a crown of all social, economic and political processes, this conference has a big potential to provide useful knowledge and skills to all of us, regardless of our national, cultural and educational backgrounds.

Empowered with the knowledge on psychic, personal behaviours, motivation, leadership, emotions, relations and attitudes we can develop a better global community with deeper understanding of each other and grow such businesses and organisational environments which would work more productively and bring more positive outcomes at the personal, social and global level.

During the time of the global lockdown in 2019 - 2020 we all realised to its full extent that a person is a social creature who needs a social environment and communication for life, work and psychological wellbeing.

Together with that, psychological wellbeing alongside with the physical health has come to the stage as a primary topic if we want to develop successful and secure communities as well as a supportive global social environment at the principles of inclusiveness and social responsibility.

Nowadays we are witnessing many different processes which change the world, starting from the global migrations, environmental problems, health issues, and including work and economic insecurities, climate change, search for the better energy resources and technological developments.

In all these rapidly changing conditions, a personality, being a moving force for all processes, at the same time becomes the most vulnerable link in this chain. The stress of everyday's challenges and changes cause deeper problems and reactions which in their turn affect a person's nearest environment and, like an ocean wave, influences broader circles and communities.

The world is not something huge anymore. With technologies and social virtual connections it becomes smaller and smaller. That is why the affect of one action can be much more influential than it can be thought of.

With all these processes in mind, we believe that by uniting our forces and expertise, developing ideas together, sharing our visions internationally, though based on the local national experiences can be very much beneficial for streaming positive practices, finding better solutions and developing new projects and programs to meet the needs of the national and global communities.

This year conference invites keynotes, speeches, presentations and workshops from Turkey, Indonesia, India, Morocco, Ukraine, China, Romania, Albania, Iran, Taiwan, USA, Mexico and other countries.

We would like to thank all our sponsors, partners and participants for supporting the initiative of APBM Conference and making this event happen because of their valuable contributions with their resources and expertise.

We hope this year conference will become a new start for more creative initiatives, ideas and their successful accomplishments.

Good luck to all our partners and participants!

Prof. Dr. Iryna Sekret
IATELS Committee Chair

CONFERENCE SPONSORS



APBM Conference was initiated by STARTINFORUM International (Turkey) in 2019 and develops under the patronage of the company.

STARTINFORUM International Project Management and Business Consultancy is a business company, located in Turkey, providing a wide range of services in the areas of international business, trading, education, tourism, languages and translation, being socially active at the national and international levels.

Being established in 2018, STARTINFORUM quickly entered the international market of business and education thanks to the many year experience and expertise of its international staff.

Seeing education, technology and research as one of its priorities, the company initiated the establishment of **IATELS - International Association for Technology, Education and Language Studies** (<http://iatels.com>), as an organisation supporting research and educational initiatives all round the world, giving opportunities to young researchers and those who are at the advanced levels of their careers to grow professionally, by exchanging their experiences and supporting each other.

Realising that Language, Education, Technology and Business with the accent on the human Psychology are the keys to the modern development, STARTINFORUM together with IATELS established three yearly conferences - **LASTE** International Conference on Language Studies, Translation and Education (<http://laste.iatels.com>), **PATME** International Conference on Education and Technologies (<http://patme.iatels.com>) and **APBM** International Conference on Applied Psychology and Business Management (<http://apbm.iatels.com>).

The company cooperates with a wide range of business organisations, factories, enterprises, universities, schools and social institutions from different countries of the world (Turkey, Ukraine, Pakistan, India, USA, UK, Czech Republic, Netherlands, Morocco, India, Kazakhstan, Indonesia, Albania, Poland, etc).

Apart from the research and educational projects at the national and international levels, including ERASMUS+ framework, STARTINFORUM develops a few more branches, working in import-export ("InterTrade Worldwide"), multi-language translation and interpreting ("STF Translation"), and tourism ("STF Tours & Travels").

For contacts, inquiries and cooperation please visit the company's website <http://startinforum.com> and email to start.inforum@gmail.com

CONFERENCE PARTNERS



Dr. Vishwanath Karad
MIT World Peace University
Pune, India



College of Business & Accountancy
Manuel S. Enverga University Foundation
(Philippines)



ENGLISH IATELS
English Worldwide

English IATELS
International English Academy



Dr. Vishwanath Karad
**MIT WORLD PEACE
UNIVERSITY** | PUNE
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

**WELCOMING SPEECH AND GREETINGS FROM
MIT WORLD PEACE UNIVERSITY, PUNE, BHARAT (INDIA)**

**By
PROF. ANURADHA PARASAR**

Dean, Faculty of Liberal Arts,
Dean, School of Performing Arts
Dean, School of Fine Arts
Dean, Faculty of Law
Former Dean, School of Media & Journalism
Dr Vishwanath Karad MIT World Peace University, Pune, Bharat (India)

Honourable Prof. Dr. Iryna Sekret, Conference Chair, IATELS Committee Chair; Dr. Flormando Baldovino, Prof. Reuben Musgrave, Dr. R. M. Chitnis,

Our hearty greetings and warm welcome to one and all, from the revered land of Bharat and from MIT World Peace University, Pune, to All delegates and participants of a great multidisciplinary platform - APBM 2021 International Conference on Applied Psychology and Business Management in TURKEY.

I'm Prof. Anuradha Parasar, the Dean of MIT WPU Faculty of Liberal Arts, Visual Arts, Law, at Dr. Vishwanath Karad MIT World Peace University , Pune, Bharat.

Friends, it is my pleasure to share that I am also one of the members of APBM International Academic Team and Scientific Committee. I extend ardent welcome to you all — now from APBM side — being one of the members of APBM 2021 Organising Committee. **Here I would like to wholeheartedly compliment and appreciate Madam Iryna Sekret and APBM Committee for organising such a wonderful conference. In fact it is a truly international conference – I see participants from various countries and continents participating in APBM 2021.**

I extend my heart filled with warm welcome to all the delegates from Philippines, Taiwan, Indonesia, Pakistan, Turkey, India, USA, Iran, United Kingdom, Mexico, Argentina, China, Morocco, Turkey and all other countries. I express my deep sense of gratitude to all of you for your active participation in APBM Conference. I wish to Congratulate Madam Sekret & APBM Team for organising such a successful conference. Friends, we got such a great platform – APBM – for open discussion and deliberations on Applied Psychology and Business Management. My University that is MIT World Peace University, Pune, is one of the Co-Partners of APBM Conference 2021. Some of you may be wondering what country Bharat is. Bharat is India. I'm happy to share that MIT WPU Faculty & Students have been working hard to present to APBM Participants a very colourful gala session which is filled with colours of Indian Music, Bollywood dance & song performances (<https://youtu.be/R8TJchvzzVA>).

We, the Faculty & Students of MIT World Peace University, Faculty of Liberal Arts, Visual Arts, Law, Media & Journalism sincerely hope that APBM Delegates will like this humble initiative of MIT WPU students.

With great pleasure, on behalf of our MIT WPU honourable Executive President, Shri Rahul V Karad I also extend cordial invitation to APBM delegates to visit India and our MIT World Peace University in Pune. I have also informed you all through our video message that we would also be very happy to take you for a visit to our world's largest peace dome which is one of the world's wonders. It is like a peace temple which was envisioned by UNESCO Chair Holder Prof. Dr. Vishwanath D. Karad Sir, who is Founder & Chief Patron of MAEER's MIT, Pune, & President of MIT World Peace University and Creator of the World's largest Peace Dome.

Friends, we also extend our invitation to APBM Participants, that MIT World Peace University, Pune, Bharat would also be happy to conduct Yoga sessions and Peace Courses for APBM delegates without any registration fee. You can contact us at Faculty of Liberal Arts and you can drop an email to us at arts@mitwpu.edu.in.

We look forward to welcome you at MIT World Peace University, Bharat!

Through APBM Sessions we are getting various opportunities, one of which is our workshop on "*The Indian Perspective towards Personality Studies*". The workshop is an online session providing opportunities to understand Personality Analysis based on the holy book Bhagwat Geeta. At the session MIT WPU experts discuss Guna – Characters based on Satva Gun, Rajas Gun, Tamo Gun. This analysis is blended with one of the renowned ancient medicinal system of India - Ayurveda – concept of Tridosha – Vat, Pitta and Khapa. MIT WPU experts unveils personality from Gun and Dosha perspective through an assessment.

Along with my colleagues we also meet with all APBM participants during session 6, and this is the most awaited time as during this Interactive Experience Sharing Session we are going to discuss conference experiences and feedback.

Dear Friends, don't miss any of the APBM sessions as the delegates from across the globe are here to interact with you, benefit from each session, enrich yourself by active participation in all the session.

Finally I wish you all a very happy learning time and a good number of takeaways from the conference for the participants, who are attending the conference in person in Turkey and those who are attending APBM Conference online. Good luck and best wishes to all of you!

I wish all APBM participants and APBM Organising Committee a successful conference on behalf of MIT World Peace University, Pune , Bharat.

With this I once again welcome all Delegates and Participants to APBM International Conference on Applied Psychology and Business Management in TURKEY on behalf of MIT World Peace University, Pune, Bharat, and also on behalf of APBM Organising Committee.

Thank You,

Vande Matram, Jai Hind



ENGLISH IATELS
International English Academy
English Worldwide

**WELCOMING SPEECH AND GREETINGS FROM
ENGLISH IATELS INTERNATIONAL ACADEMY
by
PROF. DR. IRYNA SEKRET**

Dear Colleagues, Dear APBM Organising Committee, Dear APBM Participants,

It is our great pleasure to partner in organising this event which embraced participants from such a big number of countries. We are happy to greet presenters and attendees from Turkey, India, Pakistan, Iran, UK, Morocco, Indonesia, Taiwan, Philippines and many others.

Our IATELS English Academy is empowered by IATELS Association and sponsored by STARTINFORUM that is why it is our exceptional honour to join this event as a unity which is able to contribute to organising this conference and to its content.

“English IATELS – English Worldwide” is a slogan of International English Academy, initially established with the headquarters in USA and in Turkey. The coordination of the Academy’s work from two continents has made the organisation truly international, embracing language instructors and students from different parts of the world.

The mission of the Academy is viewed in developing special personalised approach to the English education, based on the latest advances in language teaching methodologies and technologies, making it maximally accessible and attractive to the students of various cultural backgrounds, ages and geographical locations.

Nowadays English IATELS Academy is an educational establishment, which is developing a new educational concept, that is dialogic learning through active interaction of instructors and students from various countries and cultures working together to raise their English communicative competences, general educational and scientific background. By designing and implementing original teaching materials, blending different teaching methods and techniques, we work to lay an individualised approach to our every student to support them on their way of learning English and growing personally and professionally.

We are happy to note that we have already got recognition and high appreciation from the students in Europe and Asia, Middle and Far East, from African and Latin American countries. Developing online language education methodology as a tool to make quality English education more accessible in different parts of the world, we work to create opportunities for our students to learn more about other countries and cultures, despite the limitations of their actual geographic locations and with respect to all cultural and religious background.

During the global lockdown English IATELS has been intensively working to develop new methods of teaching English online and new contents which would be interesting for different learners, not only to get knowledge of English, but also to learn how to communicate in English in a multicultural community and apply English communicative skills for their professional and educational purposes.

The teaching methods and contents of English IATELS have been developed and tuned while teaching students of different ages from different countries – Turkey, Indonesia, Czech Republic, Ukraine, Ecuador, Albania, Sri Lanka, Russia and many others.

In this experience English IATELS has developed a methodology of inclusive, supportive, personalised and communicative English teaching.

The trainers and methodologists of English IATELS continue working on developing teaching methods and techniques which would make learning more accessible, personalised, practical and enjoyable.

The environment of English IATELS provides students and trainers with opportunities to learn from each other and add to learning with their own personal experience in communication and life.

In a dialogical environment with our international trainers and peers from other countries our students demonstrate significant achievements in English and communicative skills, feeling more and more confident to interact and collaborate in multinational community.

The establishment of English IATELS Academy, being officially announced in 2021, has its roots in more than fifteen years of teaching and research experiences of our international founders and trainers, who see their mission now to share the best practices with new generations of students and English instructors.

With all this mission in mind and experience in our background, we are happy to support APBM Conference as a platform of new opportunities and collaborative perspectives.

We are also happy and proud to note that our students who have been participating in our programs and courses are now self-confident presenters at this conference, reporting on their professional topics in English, and it is our honour to mention that we have also contributed to their professional and educational success.

To add to the content of the conference and overview the educational priorities of nowadays, it is important to emphasise that a successful English speaker is not the one who knows how to construct English sentences correctly, but a person, who knows how to use language as a tool for their education and professional career, it is the one who understands cultural peculiarities and norms of language behaviour, it is a person who is a critical thinker, able to analyse and contrast information presented in different languages. The language skills applied in science and education, business and technologies, politics and international relations to solve successfully problems in those areas are the aims of our education and the priority to emphasise while developing our programs, teaching approaches and materials, courses and programs.

Our warmest greetings to all APBM participants and supporters with our best wishes for the successful conference and very many happy returns to all participants with more collaborative perspectives in future!

Prof. Dr. Iryna Sekret

English IATELS International Academy

<http://learnenglish.iatels.com>

**WELCOME TALK FROM COLLEGE OF BUSINESS & ACCOUNTANCY
MANUEL S. ENVERGA UNIVERSITY FOUNDATION (PHILIPPINES)**

by

DR. FLORMANDO P. BALDOVINO

I wish a very pleasant and good afternoon to each and everyone participating in this very prestigious conference titled “APBM 2021 - II International Conference on Applied Psychology and Business Management” which is being held “live” in Istanbul – Assos, in the beautiful and historical country of TURKEY. This virtual platform is an opportunity for seasoned and novice researchers around the globe, to share their research outputs that are focused on current trends, theories, and practices in the field of psychology, management, business economics, organisational behaviour, corporate social responsibility, and other related disciplines. Despite and amidst the challenges brought about by the COVID-19 pandemic, the APBM Conference Organisers are intent in GOING AHEAD with this virtual International Conference, relying on the very reason that “Learning MUST Continue”, and definitely, this conference is going to bring a lot of interesting topics and information to enhance our craft as Academicians and the 21st Century Mentors. Today, a good number of study outputs are to be shared with us, and I am quite sure that all of us are excited to listen to the presentations, which are coming from different parts of the globe. I am encouraging each and everyone of you to internalise, reflect, and magnify the insights and knowledge from these research outputs, and, as I said a while ago, Learning MUST Continue. The impact of the COVID-19 pandemic around the globe is unprecedented. All sectors of society are devastated, particularly within health and wellness of individuals, and more so, within sustainability of business organisations. The academe is also very much affected by the pandemic. Education institutions have to re-visit their facilities and tailor-made their infrastructures to cope with the new Flexible Learning Modalities that these education institutions have to provide, because Learning MUST Continue. The Manuel S. Enverga University Foundation, where I am connected to, is an autonomous university, providing quality and outcome-based education. Our primary goal is to produce graduates who are going to be equipped with the 21st century’s skills, and be ready to take the challenges, performing their nation-building roles amidst the unprecedented uncertainties, brought about by the COVID-19 pandemic. The Manuel S. Enverga University Foundation assures all our stakeholders on the provisions of Quality Education under the trifocal thrust of the university, which is Instruction, Research, and Community Extension. To the APBM Conference Organisers, chaired by Prof. Dr. Iryna Sekret, I salute you for GOING AHEAD with this virtual undertaking despite the drawbacks and risks of pulling the needed resources altogether. On behalf of the men and women of College of Business and Accountancy, Manuel S. Enverga University Foundation – Philippines, headed by Dean Dr. Catherine Limjuco-Guia; Dean Paz L. Bobadilla; the former Dean of the CBA, Prof. Ralyn Bermudez; the Chairperson of the Business Education, Prof. Justine Santos; the Chairperson of Accounting Education, Dr. Jim Acuzar; the CBA’s Master Mentor, Prof. Ashley Pangligan; the CBA’s Overall Coordinator, Prof. Romerico A. Alvarez and Prof. Raiza Ver, our Internal Marketing & Promotion Coordinators; and all other members of the CBA Family, we welcome you to this International Conference - APBM 2021, II International Conference on Applied Psychology and Business Management.

Ladies and gentlemen, let us all witness successful meetings and discussions of this International Conference. Learning MUST Continue!

Thank you very much, çok teşekkürlar!

CONFERENCE COMMITTEE

Organising Committee

Prof. Dr. Iryna Sekret, STARTINFORUM, IATELS Committee Chair

Prof. Reuben Musgrave, USA

Prof. Anuradha Parasar, Dean, MIT WPU Faculty of Liberal Arts, Performing Arts, Fine Arts, Media & Journalism, Law, Dr Vishwanath Karad MIT World Peace University, Pune, Maharashtra, India

Dr. Javier Zavala-Rayas, Zacatecas Autonomous University, Mexico

Dr. Rinat Zhanbayev, Almaty University of Power Engineering and Telecommunications named after Gumarbek Daukeev, Republic of Kazakhstan

Elhassane EL Hilali, Sidi Mohamed Ben Abdellah University, Morocco

Scientific Committee

Prof. Dr. Andreas Papatheodorou, University of Aegean, Greece

Prof. Anuradha Parasar Dean, MIT WPU Faculty of Liberal Arts, Performing Arts, Fine Arts, Media & Journalism, Law, Dr Vishwanath Karad MIT World Peace University, Pune, Maharashtra, India

Assoc. Prof. Dr. Joseph Anthony Narciso Z. Tiangco, Shu-Te University, Taiwan

Dr. Peter Williams, University College London, UK

Dr. Noureddine Laoni, Mahamed V University-Rabat, Morocco

Dr. Flormando Baldovino, Manuel S. Enverga University Foundation, Lucena City, Philippines

Dr. Muhammad Taufiq Amir, Bakriye University, Indonesia

Assist. Prof., Dr. Piotr Raźniak, Institute of Geography, Pedagogical University of Krakow, Poland

Assist. Prof., Dr. Anna Winiarczyk-Raźniak, Institute of Geography, Pedagogical University of Krakow, Poland

Abri Ghenaiet, Algeria

Ghader Razmjou, Azerbaijan Shahid Madani University, Iran

Ina Marieke Jarocki, Germany

Monica Gill, Quaid-e-Azam university, Islamabad, Pakistan

CONFERENCE PROGRAM

The program is scheduled according to Europe/Istanbul Turkey Time Zone

Online conference sessions are conducted via **Zoom**.

Instructions for the Conference participants

1. Please check the time difference between the time in Turkey and your local time to be able to join the sessions timely and not to miss the time of your presentation.
2. As our main aim is to establish an interactive and productive working environment where all participants can find a place for their self-presentation and developing ties for future collaboration in international projects and programs, **we would kindly ask all the participants to be active during the sessions with their questions and suggestions on the topics of the presentations.**

We work to make APBM Conference an international platform for more collaborative projects and programs within Social Sciences, Education, Technology and Research. That is why **all suggestions, ideas, initial plans and intentions are welcome to share at our interactive sessions to give them a way in future international projects and programs.**

Please use the time of APBM online sessions to look for more collaborative opportunities in our international team.

Instructions for Speakers

Most of the speakers have 20 minutes of their time in the program.

This time is longer than it is usually given in traditional online conferences. It is done with the aim to give our participants most of the chances to present their topics, receive feedback from other participants and hold a discussion.

We believe that during Question-Answer time after the presentation the speaker can disclose the topic even more when answering questions from the participants. At the same time the participants can get more knowledge and information when interacting with the presenter on the issues they are particularly interested in.

The duration of the presentation is 10 - 15 minutes the most, leaving at least 5 minutes for questions and discussion.

Before speaking on the topic of the presentation, the speakers must present themselves, their affiliation, professional area and research interests.

Instructions for Invited Speakers and Session Leaders

The Invited Speakers lead the sessions with the presentations following their speeches. As the session leaders, they are expected to introduce presentations, initiate discussions and questions, watch the timing, support interaction between participants, give ideas, suggestions and all other props to glue the interaction during the session.

The session leaders are also invited to give their written overview feedback on their session and the presentations which can be published at the conference platform under their authorship.

OCTOBER, 29 (FRIDAY)

Time	Program Activity	Speakers
10.00 - 13.00	Registration	
13.00 - 13.30	Opening of II APBM International Conference on Applied Psychology and Business Management	Prof. Dr. Iryna Sekret, Conference Chair IATELS Committee Chair Turkey
13.30 - 13.40	Welcoming Speech And Greetings From MIT World Peace University, Pune, Bharat (India)	Prof. Anuradha Parasar India
13.40 - 13.50	Welcoming Speech And Greetings From College Of Business And Accountancy Of Manuel S. Enverga University Foundation (Philippines)	Dr. Flormando Baldovino, Philippines
13.50 - 14.20	Keynote Family Relationship and The New Normal	Prof. Anuradha Parasar India
14.20 - 14.30	Coffee Break	
	Session 1	
14.30 - 14.50	Invited Speaker Integrating Positive Psychology and the Social Impact Business Model in Reconceptualizing an Orphanage for Special Children: The Example of the Taiwan Love and Hope Children's Home	Dr. Joseph Anthony Narciso Z. Tiangco Taiwan
14.50 - 15.10	Family-Based Sexual Violence Education Model (Children And Parents)	Dr. Haerani Indonesia
15.10 - 15.30	Risk of Substance Use, Meaning in Life and Hope among Students	Doaa Shamim, Pakistan
15.30 - 15.50	Turkey as a Medical Destination: Opportunities and Challenges	Dr. Alper Guzel Turkey

15.50 -16.10	Wish-Listing Habits, Indecisiveness And Future Planning Among Online Shoppers	Ishita Mazumdar India
16.10 - 16.20	Coffee Break	
	Session 2	
16.20 - 16.50	Welcoming Address from English IATELS International Academy	Prof. Reuben Musgrave USA
16.50 - 17.10	Role Of Leaders' Positive Communication In Facilitating Change	Dr. Muhammad Taufiq Amir, Indonesia
17.10 - 17.30	A Comparative study of Trust, Emotional Intimacy, Relationship Satisfaction and Conflict Resolution Styles among Individuals in Long Distance Romantic Relationships and Proximal Distance Romantic Relationships	Ishita Gori India
17.30 - 17.50	The Study Of The Effect Of Poetry On Reducing Depression And Increasing Optimism	Ghader Razmjou, Iran
17.50 - 18.10	Bridging the communication gap: An analytical study of the selected themes of The White Tiger by Aravind Adiga	Dr. Preeti Joshi Mr. Chaitanya Gite India
18.10 - 18.30	Strength Of Mind: An Analysis Of The Selected Decisions Of The Protagonist Of <i>Jane Eyre</i> By Charlotte Brontë	Mr. Chaitanya Gite Ms. Khushi Shrivastava Ms. Geetanjali Vetal India
18.30 - 18.40	Coffee Break	
	Session 3	
18.40 - 19.00	Invited Speaker The 'Collaborative Personal Statement': A More Interactive Method Of Data-Gathering Than Passive Audio Recording When Working With Vulnerable People	Dr. Peter Williams Uk

19.00 - 19.20	Construction and factorial analysis of the Questionnaire on Anxiety in a Learning Situation in Pandemic(CASAP)	Prof. Gloria Velia Reyna-Barajas Mexico Prof. Silvia I. Piovano Argentina Prof. Luis F. Copertari Mexico
19.20 - 19.40	Organized Crime: Description From Children	Dr. Georgina Lozano Razo, Dr. Javier Zavala Rayas Mexico
19.40 - 20.00	Aspects Of Disaster Risk Reduction Assessment In Disaster Tangguh Village	Andi Isnij Pujirana, Indonesia
20.00 - 20.10	Social Media Play Regarding Body Image: An Adolescents Battles Regarding Beauty Standards	Althea Casilla Philippines
20.10 - 20.20	Conclusions Of The First Day Of The Conference	All participants of the conference

OCTOBER, 30 (SATURDAY)

Time	Program Activity	Speakers
	Session 4	
10.00 - 10.30	Invited Speaker Classroom Engagement and Positive Emotions with Student-produced Videos in EFL Contexts	Assoc. Prof. Dr. Hui-Wen Huang China
10.30 - 10.50	Online Teaching during COVID-19 Pandemic among Teachers in Morocco	Elhassane El Hilali Morocco
10.50 - 11.10	Enhancing Interactivity in Online Learning Environment	Prof. Dr. Iryna Sekret

11.10 - 11.30	Critical Success Factors of E-learning courses in Universities An Empirical Study	Dr. Goldi Puri India
11.30 - 11.50	Perceived Academic Quality, Grit, Self-Efficacy and Academic Performance among Young Adults engaged in online educationLunch	Prof. Anuradha Parasar, Mr. Abhijeet Chore Ms. Madhura Londhe India
11.50 - 12.00	Coffee Break	
	Session 5	
12.00 - 12.10	Address from Dr. R. M. Chitnis, Vice Chancellor, MIT World Peace University, Pune, Bharat (India)	Dr. R. M. Chitnis India
12.10 - 13.40	Psychology Workshop	Faculty of Liberal Arts by MIT World Peace University, Pune, Bharat (India)
13.40 - 13.50	Coffee Break	
	Session 6	

13.50 - 15.20	Interactive Experience Sharing Session for APBM Participants	Prof Anuradha Parasar Dean, MIT WPU Faculty of Liberal Arts, Visual Arts, Law Moderators: MIT World Peace University, Pune, Bharat (India) Dr Shruti Nigudkar Dr Pournima Inamdar Dr Pronema Bagchi
15.20 - 15.40	Violence: Youths Experiences	Dr. Javier Zavala Rayas, Dr. Georgina Lozano Razo Mexico
15.40 - 16.00	Discrimination as a Limitation on Subjective Well-Being in the Lesbian Collective	Ramon Eduardo Lares Gutierrez Mexico
15.20 - 15.30	The Effects Of Spanking On Brain	Sanjana Abrol India
15.30 - 15.40	Coffee Break	
15.40 - 16.40	Roundtable Discussion Perspectives for International Collaboration in Social Studies, Education and Research	Prof. Dr. Iryna Sekret Conference Chair IATELS Committee Chair Turkey All participants of the conference
16.40 - 17.00	Conclusions and Closing Remarks	All participants of the conference

**UNCERTAINTIES IN THE ACADEME-INDUSTRY
PARTNERSHIP AMIDST COVID19 PANDEMIC: THE
PHILIPPINE EXPERIENCE**



**Dr. Flormando
Baldovino**

College of Business &
Accountancy, Manuel
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Dr. Flormando Baldovino is a Professor of Statistics, Mathematics, Business Analytics and Research, the Chair of Business Programs at the Institute of Graduate Studies and Research, the Research Coordinator for Business Education. His research expertise is in fields of business management, organisational culture and healthcare industry.

Dr. Baldovino is a holder of BS in Statistics, BS in Financial Management, Masters in Business Administration and Doctor of Business Administration degrees.



**Prof. Anuradha
Parasar**

Dean, Faculty of
Liberal Arts, Fine Arts,
Media & Journalism,
Law
MIT World Peace
University, Pune,
Maharashtra, India

FAMILY RELATIONSHIP AND THE NEW NORMAL

Prof. Parasar is Commonwealth Academic Fellow. She is CMI Level V. Management & Leadership Trainer (United Kingdom), and holds Ph.D., MBA, M.Sc. Anthropology (Gold Medal), MA in Sociology.

Prof. Anuradha Parasar's work experience spans over 25 plus years in academia and academic administration. She is one of the founding Faculty member for various Universities. Dr Parasar has extensive research contribution through books, Self - Learning Materials, Policy Handbooks, Research papers, Edited book and Case Studies.

Since 2010 Prof. Parasar has run successfully various campaign and movements for creating awareness about social problems & issues.

As multi-perspective person, she takes keen interest in promoting Yoga, Indian Traditional Medicine System – Ayurveda, Social Welfare Planning & Management, Community Connect, Nature Connect, Rural & Tribal Connect , etc.

KEYNOTE SPEECH

FAMILY RELATIONSHIPS AND THE NEW NORMAL

Prof. Anuradha Parasar

Dean, Faculty of Liberal Arts, Fine Arts, Media & Journalism, Law
MIT World Peace University, Pune, Maharashtra, India

Abstract

The COVID-19 pandemic has taken a toll on all individuals and their families around the world. There have been challenges that have surfaced in all walks of life and they might have a long-lasting impact on countless families and the dynamics between them. At the macro level, every single country, be it a developed country or a developing country, witnessed their healthcare systems collapse under the stress of the epidemic. The education, healthcare and governance sectors, three pillars of any civilization, were forced to reevaluate and drastically change their functioning and operations. In the field of work, almost all sectors came to a halt during the first wave of the pandemic. Once the first wave was overcome, the new norms started forming. These new norms included working from home, flexible work-hours, and changes in stereotypical gender roles. Usage and dependency on technology and communication devices sky-rocketed. Only the Information Technology sector did not have to change as drastically; all the other sectors had to go through mass layoffs and salary deductions. At the micro level, a shift in the family structure was also witnessed. On one hand, where earlier families did not have the time to even share meals together, during the pandemic, it became a challenge to find solitude or a place without distractions and disturbances to work. On the other hand, due to the travel restrictions, families that were stranded apart from each other became extremely concerned about the well-being of each other. Even with all of these struggles and challenges, most people have persevered and survived through the pandemic. They have found ways to manage their lives around the pandemic and they have adjusted to the new norm. With all the new changes in lives of people, Nurture-Encourage-Wish is a possible way forward.

Authors:

Prof. Anuradha Parasar, Dean, Faculty of Liberal Arts, MIT WPU, Pune, India.

Dr. Anjali Majumdar, Assistant Editor, Sambhashan, Mumbai University Online Journal, Mumbai, India

Mr. Abhijeet Chore, Assistant Professor, Faculty of Liberal Arts, MIT WPU, Pune, India.

Ms. Madhura Londhe, Assistant Professor, Faculty of Liberal Arts, MIT WPU, Pune, India.

INVITED SPEAKERS



**Dr. Joseph Anthony
Narciso Z. Tiangco**
Associate Professor,
Shu-Te University
Chairman of the Board,
Taiwan Love and Hope
International Charity,
Taiwan

INTEGRATING POSITIVE PSYCHOLOGY AND THE SOCIAL IMPACT BUSINESS MODEL IN RECONCEPTUALIZING AN ORPHANAGE FOR SPECIAL CHILDREN: THE EXAMPLE OF THE TAIWAN LOVE AND HOPE CHILDREN'S HOME

Dr. Joseph Anthony Narciso Z. Tiangco is an associate professor of psychology at Shu-Te University in Kaohsiung, Taiwan. He has over 20 years of teaching experience and has served in various administrative roles. In 2016, he and his wife founded a non-profit organization called the Taiwan Love and Hope International Charity, which provides charitable services and programs for marginalized children and their families.

KEYNOTE SPEAKERS

This presentation argues that some orphanages are necessary for keeping children away from the streets and from further harm or abuse. In so doing, positive psychology has an essential role in shifting the focus from tragedy, misery, and temporary shelter to health, well-being, and sustainable positive transformation. The integration of positive psychology as an organizational philosophy impacts the operations of an orphanage at different levels. The presentation touches on the different aspects of how positive psychology, as an intrapsychic and organizational philosophical outlook, transforms the operation of an orphanage as a social impact business. Specifically, the presentation discusses the experiences of the founders, staff, and donors of the Taiwan Love and Hope Children's Home.

Keywords: orphanage, positive psychology, social impact, organizational philosophy

References:

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Dr. Peter Williams,
University College London,
UK

Abstract

The institutionalization of orphans is a contested issue. On one side of the debate, influential critics such as JK Rowling (2018) argue for the

abolition of orphanages and child institutionalization under the premise that they have

THE ‘COLLABORATIVE PERSONAL STATEMENT’: A MORE INTERACTIVE METHOD OF DATA- GATHERING PASSIVE AUDIO RECORDING WHEN WORKING WITH VULNERABLE PEOPLE

Peter Williams is a Post-doctoral Research Associate, based in the Department of Information Studies at University College London, UK. He is currently working on the MIRRA+: Memory – Identity – Rights in Records – Access (phase two) project. Prior to this he completed a three year full-time Post-doc Fellowship from the British Academy, entitled ‘Digital Lives’, investigating the role of ‘digital technology’ (mobile phones, laptops, apps, social media etc.) in the lives of people with learning disabilities. This culminated a long period of researching the use and value of Information Technology (in particular, the Internet) by people with learning disabilities. He completed his PhD in this area in 2013. In addition to his learning disabilities work, Pete has investigated the use of the Internet and other ICT applications in the fields of education, health, scholarly communication/ research, and the news media.

**ENHANCING INTERACTIVITY IN ONLINE LEARNING
ENVIRONMENT**



Prof. Dr. Iryna Sekret
STARTINFORUM
International Project
Management and Business
Consultancy,
English IATELS Academy
Turkey

Prof. Dr. Iryna Sekret (PhD in Educational Psychology and Foreign Language Education, Professor in Education Studies) is Chair of the Board in STARTINFORUM International Project Management and Business Consultancy Company (Turkey), Committee Chair of IATELS, Director of English IATELS International English Academy. During her professional life she has been teaching and conducting research within foreign languages, translation and language studies, educational and organisational psychology, ICT in education and online learning in different universities of Ukraine and Turkey for more than fifteen years. She has a wide organisational and administrative experience, gained while heading the university departments and other administrative units, coordinating international educational and research projects. Prof. Dr. Iryna Sekret is a member of the organising committees for a number of international conferences, a member of the reviewing and editorial boards of international reputable journals. With more than ten years of experience in e-learning, she has been conducting research in MOOCs for different purposes, ICT in education and, namely, in training teachers and translators, participating in a number of the international projects on Online Pedagogy and Teaching English. Her research and educational interests are in FLT methodology, educational and organisational psychology, e-learning, translation, education.

Abstract

Research with vulnerable

Abstract

The presentation discusses the ways and approaches of enhancing interactivity of online education with a specific concern of the English language education. The study is aimed 1) to overview the problems experienced by formal education when transferring from traditional classroom to online; 2) to share the experience of developing open online learning programs and strategies of enhancing interactivity in online class of IATELS English Academy; 3) to share the reflections and recommendations for e-learning considering the return to the normal after the global lockdown restrictions.

This presentation also discusses the problems revealed during the forced transfer to online learning, challenges experienced by teachers and students when working online in general and in EFL education in particular. The study highlights scenarios of online EFL education which were elaborated during the period of the global lockdown to compensate the limitations on physical and emotional interaction between teachers and students, with peers, and natural and social environments. In conclusion, it discusses experiences of online EFL education which have been successfully refined and represent a definite additional value to the education in traditional classrooms after return to the normal.



**Dr. Muhammad Taufiq
Amir**
Universitas Bakrie
Indonesia

ROLE OF LEADERS' POSITIVE COMMUNICATION IN FACILITATING CHANGE

Taufiq gained jointed Universitas Bakrie in 2007 as Head of institutional development (2007-2008); Head of quality assurance (2008-2009); and Chief editor Journal of Human Capital (2008 – present). Now he is Head of Management program (2016-present).

In 2009, he received a scholarship from the Indonesian Government for doctoral study in Edith Cowan University – Western Australia and had been awarded a Ph.D in Management in 2014.

Taufiq's research focuses on how organizational conditions strengthen the capabilities of individuals and firms. In particular, he examines how positive relationships, emotions, meaning, compassion, and resilience contribute to individual and organizational strength. In early 2015 he founded the Center for Positive Leadership, where he and his colleagues promote research and training stream on Positive Organizational Studies.

Abstract

Coping with unexpected and unprecedented challenges, particularly in managing change, is part of a leader's function. Change often presents problems and tensions between the parties involved, which can derail the achievement of their objectives. For change to be successful, leaders need to build morale, unify individual and departmental aspirations, and positively influence such change. This study explores positive communication models that can facilitate leaders in managing change. By reviewing the literature of positive communication in the areas of a positive organization, particularly involving the integrative approach and constructive interaction, we present to leaders the behaviors that can encourage effective change agents while reducing the resistance of the individual change target. Our work reveals that the constructive and integrative dimension of positive communication may facilitate the change agent to be more internally directed and purpose oriented. On the other hand, questioning and discovery emphasize the affection aspects and will lessen the resistance and make change target those who are more open and eager to collaborate.



Dr. Hui-Wen Huang
Associate Professor at the
Fujian University of
Technology, China

**CLASSROOM ENGAGEMENT AND POSITIVE
EMOTIONS WITH STUDENT-PRODUCED
VIDEOS IN EFL CONTEXTS**

Hui-Wen Huang, Ph.D., is an Associate Professor at the Fujian University of Technology, China. She has M.A. in TESOL and M.S. in learning technologies and design from Taiwan and US respectively. Dr. Huang received her Ph.D. in Education from the University of Idaho, USA. Her research interests focus on technology-enhanced language learning, flipped online learning, novel technologies for effective teaching and student assessment, affective factors in cross-cultural online classrooms.

Dr. Huang has published about 20 academic articles in SSCI-indexed journals and international conference proceedings indexed by EI Compendex. She actively serves as a reviewer in academic journals and international conferences. Recently, she has been working with different scholars in Japan and the US to help EFL learners enhance their speaking and writing abilities with implementing cross-cultural learning exchange projects since spring 2020.

Abstract

Creating an active engagement and full of enjoyment classroom is a dream for many teachers. Using a student-produced video strategy in learning contexts is an effective way to achieve this goal. This speech provides the audience with theoretical frameworks and practical methods to integrate student-produced video projects in English learning. Dr. Huang will show her students' video project samples to demonstrate students' active participation and joy-related emotions in completing class assignments.

CONFERENCE PRESENTATIONS

**FAMILY-BASED SEXUAL VIOLENCE EDUCATION MODEL
(CHILDREN AND PARENTS)**

Dr. Haerani

Stikes Panrita Husada Bulukumba, Indonesia

Abstract

The phenomenon of sexual violence against children is becoming more and more common and has become global in almost all countries, including Indonesia. The phenomenon of violence against children is like an iceberg phenomenon. What is visible on the surface is much smaller than what is not. Some of the causes of sexual violence include child, family, environmental, socio-cultural, and other factors that will impact the victim's physical, psychological, social, educational, and economic well-being. Given the impact that victims of sexual violence have on children, special attention is needed through a family-based approach. Methods: This study uses a design that is a Literature review. The Articles are collected through Pubmed, Proquest (Link from unhas.ac.id library), WHO, Google Scholar. The keywords used are sexual violence, family-based education. Reading the article shows that the role of the family affects the psychological condition of children who are victims of sexual violence. Conclusion: family-based education models (children and parents) are essential in handling child victims of sexual violence.

ASPECTS OF DISASTER RISK REDUCTION ASSESSMENT IN DISASTER TANGGUH VILLAGE

Andi Isnij Pujirana

Institute Islamic Study Sengkang South Sulawesi, Indonesia

Abstract

Introduction : The purpose of this study was to evaluate disaster risk reduction efforts in the resilient village of Bonto Tallasa District Maros.

Methods : The research design used analytic descriptive with the number of samples that met the criteria of 22 respondents in Bonto Tallasa Village, Maros Regency. Data were obtained from interviews and direct observation. Evaluation of disaster risk reduction efforts uses six aspects of assessment: legal aspects, planning factors, institutional elements, funding aspects, capacity development aspects, and aspects of disaster management.

Result : The study's results using a questionnaire of 60 questions and six domains of assessment aspects found that three respondents stated that Bonto Tallasa village was included in the category of resilient village disaster. Nineteen respondents stated that the Pratama resilient village whose meaning was formed until the research was still in the same category, namely the strict village Pratama disaster.

Keywords: Evaluation, Disaster Risk Reduction.

**WISH-LISTING HABITS, INDECISIVENESS AND FUTURE PLANNING AMONG
ONLINE SHOPPERS**

Ishita Mazumdar

MIT World Peace University, Pune, Maharashtra, India

Abstract

In the world of online shopping, nowadays many people choose to make abundant use of the 'wish-list' feature. However, what differs is the timespan of this wish-list. While some people choose to shop only when they need to, add whatever they think they might buy and make a decision by the end of their shopping session, others choose to simply keep browsing. They may spend hours wish-listing products without ever buying anything. This research focuses on wish-listing habits and their correlation with indecisiveness and future planning. Indecisiveness was measured using the Indecisiveness Scale (IS) by Frost and Shows. It was also found that such users also showed a moderate correlation with impulsiveness, as measured by the Abbreviated Impulsiveness Scale (ABIS) by Coutlee. The current published researches focus extensively on the personality factors associated with online shoppers and why certain individuals prefer online shopping over conventional offline shopping. The 'wish-list' feature of online shopping has not been studied in detail as of yet. This research could have future implications for further advancements in business and consumer psychology. The study could also be furthered to study the browsing habits of people who compulsively search for web shows to watch for hours on end without being able to make a decision on the same.

**A COMPARATIVE STUDY OF TRUST, EMOTIONAL INTIMACY, RELATIONSHIP
SATISFACTION AND CONFLICT RESOLUTION STYLES AMONG INDIVIDUALS IN
LONG DISTANCE ROMANTIC RELATIONSHIPS AND PROXIMAL DISTANCE
ROMANTIC RELATIONSHIPS**

Ishita Gori

BA Psychology Honours, MIT World Peace University, Pune, Maharashtra, India

Abstract

Romantic relationships are a significant aspect of an individual's life. Relationships contribute widely to an individual's development. This research aimed to study the role of distance in romantic relationships of people between 18-30 years of age. The researcher was interested in studying how distance affects trust, emotional intimacy, relationship satisfaction between long-distance and proximal distance unmarried heterosexual couples, and which type of conflict resolution styles were used. The researcher utilised quantitative measures like the Emotional Intimacy Scale, Trust Scale, Relationship Assessment Scale and Conflict Resolution Inventory and a little qualitative aspect with open-ended questions in the survey. There were higher levels of emotional intimacy and lower levels of trust in couples in long-distance relationships. There was no significant difference in the levels of relationship satisfaction. The conflict resolution styles was significantly different in long-distance and proximal distance relationships.

TURKEY AS A MEDICAL DESTINATION: OPPORTUNITIES AND CHALLENGES

Alper Guzel
Gazi University, Turkey

**BRIDGING THE COMMUNICATION GAP: AN ANALYTICAL STUDY OF THE
SELECTED THEMES OF THE WHITE TIGER BY ARAVIND ADIGA**

RISK OF SUBSTANCE USE, MEANING IN LIFE AND HOPE AMONG STUDENTS

Doaa Shamim

Air University, Islamabad, Pakistan

Abstract

Substance use has been increasing among students of all modes and in the coming years it may surpass other physical health problems. The physical and psychological changes along with the development of brain, cognition and hormones during adolescence are the factors that leads to substance use in this crucial age. There is an escalated substance use among students in Pakistan but research into the cause behind this is neglected.

The present study was designed to examine the relationship between hope, meaning in life, and the risk of substance use among students.

Data was collected through a survey method by convenient sampling. 300 participants (149 males, 151 females) with the range between of 14-25 years were taken from different schools, colleges, and universities of Rawalpindi and Islamabad (Pakistan). The scales used for this purpose were Hunter opinions and personal expectations scale, Meaning in life questionnaire and Substance use risk profile scale.

It was hypothesized that there is a significant relationship between the risk of substance use, hope, and meaning in life among students. Results indicated that there is a significant negative relationship between hope and risk of substance and between meaning in life and substance use.

The study results are helpful for practitioners and researchers to give more attention to students. They must indulge in healthy activities so that students can minimize the usage of substances. Furthermore, our findings are beneficial for the parents and teachers so that they can focus more on their children in instilling hope and meaning in life so that they can actively play their role in life. Awareness programs must be introduced in educational institutes in which discussion sessions are based upon substance use problems.

Abstract

The White Tiger by Aravind Adiga voices the story of an underprivileged Indian man who desires to put an end to his dark and poor life. The entire novel is revealed through letters in which he addresses some Chinese premier who wants to visit and discover India. He wants to be different than his family and peer group. Balram, the protagonist of the novel, wants to reach the bliss of the riches. The story fascinates many readers across the world. The communication gap between the master and the servant serves as the core conflict of the novel. A constant struggle between the fortunate and the less fortunate reaches its peak towards the end of the Booker Prize-winning literary work. The novel showcases a modern-day outlook towards a capitalist Indian society with free market. Psychological implications of the miscommunication trigger the actions in the masterpiece of Adiga. The themes that reflect the need for communication between the characters is an important criterion to discover. The paper has dealt with the exploration of selected themes like miscommunication, psychological barricades, economic struggles, social inequalities, corruption, entrepreneurship, education and blurring lines of morality to name a few. Selected models of communication have been discussed with reference to the communication depicted in the novel. It is an honest attempt to focus on the possible solutions to the problems and issues presented in the novel.

Keywords: Balram, psychological, communication, Adiga, entrepreneurship

Abstract

The presentation is devoted to the analysis of the medical sector of Turkey and its potential from the point of view of International medical tourism. The author highlights the dynamics of development of the medical services sector in Turkey within the last five years and provides an overview of the main health sectors which attract international patients. Together with that the presentation discusses strengths and weaknesses of the medical sector of Turkey concerning its services for the patients from other countries. Contrasting the medical services that are available in the country with their main competitors at the world market, the presenter lays out scenarios and perspectives of the sector development to enhance the quality of the medical services and their attractiveness for the international medical tourists.

BLENDED LEARNING: FINDING CONNECTION BETWEEN TECHNOLOGY, DESIGN AND PEDAGOGY

Nour-eddine Laouni

Regional Training Center for the Professions of Education and Training (CRMEF),
Meknes, Morocco

Abstract

Blended learning and online courses are becoming increasingly prevalent in corporate training, higher education and English Language Teaching (ELT). They have become a predictable trend of educational revolution especially during the spread of the COVID 19 pandemic, not only because of the use and spread of technology, but due to the innovation in design and classroom pedagogies as well. The vast existing literature regarding the proper implementation of blended learning shows various contradictions and ambiguities, especially with the widespread of a large number and variety of models that have been used in different educational contexts in different parts of the world. Similarly, most reports on blended learning indicate the absence of any efficient final model to follow and/or adopt, and emphasize the challenges faced by designers and educationists to achieve the best proportion in every learning situation to realize students' satisfaction and communication effectiveness. There are, in a nutshell, many inconsistencies and differences across contexts so that learning environments need a variety of approaches to choose from. This presentation seeks to explore the issue of connection between technology, design and pedagogy and the extent to which this connection may help in students' achievement, satisfaction and communication effectiveness. By avoiding one size-fits all approach or a preconceived notion of a best blended learning model, this presentation will serve the purpose to share information about best practices that are working for different programs and different instructional contexts using technology, design and pedagogy.

Key words: blended Learning, Technology, Design, Pedagogy

**PERCEIVED ACADEMIC QUALITY, GRIT, SELF-EFFICACY AND ACADEMIC
PERFORMANCE AMONG YOUNG ADULTS ENGAGED IN ONLINE EDUCATION**

Anuradha Parasar

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Abhijeet Chore

Department of Psychology, Faculty of Liberal Arts, Dr Vishwanath Karad MIT World
Peace University, India

Madhura Londhe

Department of Psychology, Faculty of Liberal Arts, Dr Vishwanath Karad MIT World
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Abstract

The COVID-19 pandemic has taken a toll on all individuals and their families around the world. There have been challenges that have surfaced in all walks of life and they might have a long lasting impact on countless individuals who are currently at crucial junctures in their lives. One of the most prominently affected areas has been education and academics. Even though teachers and students have showcased a great amount of resilience in the face of the impending uncertainty to keep education going ahead, the change in modality of education has impacted many students across the globe. The present study sought to explore the factors that have impacted the online learning experience for students during the pandemic. Perceived Academic Quality, Grit, Self-Efficacy and Academic Performance of Undergraduate and Postgraduate students from major cities in Maharashtra, India, were studied. Other factors including exposure to the virus, disruption in family income and access to resources were also studied. Statistical analysis revealed that Self Efficacy showed a positive significant relationship between Grit (0.01*) and Perceived Academic Quality (0.05). The study suggested that a higher sense of self efficacy was associated with long term perseverance and Perceived quality of Academics. Furthermore students who showed higher sense of self-efficacy could cope better with the changed modality of education. Other factors affecting the online education experience were also studied among the population and the subsequent findings were discussed.

SOCIAL MEDIA PLAY REGARDING BODY IMAGE: AN ADOLESCENTS BATTLES REGARDING BEAUTY STANDARDS

Althea Casilla

Lorma Special Science High-school
Urbiztondo, San Juan, La Union, Philippines

Abstract

Social media has been one of the major factors that has been influencing the emotional and mental wellbeing of young adolescents in our current generation. Social media's profanity into leading said beauty standards online have left such a major impact on a teenager's self esteem and confidence as these said 'perfect body image' being advertised, isn't something that is easily attained by everyone. This study aims to throw light upon the role Social Media plays regarding Body Image and how it affects young adolescents, along with finding: a) The influences of social media on the perspective of adolescents towards their own body image; b) The challenges that adolescents encountered while trying to match the standards set by social media in terms of body image; c) The coping mechanisms adopted by adolescents on the media's influence on beauty standards. Furthermore, due to the COVID-19 pandemic, the researchers utilized a qualitative type of research wherein we have gathered our data using a semi structured interview with open-ended questions using an online questionnaire that is constructed through Google Forms. After gathering the data, the researchers used Thematization to analyze the collected data information. The major challenges and influences encountered by the adolescents derive mainly from them being easily persuaded to follow the current beauty standards they see online. Moreover, the results imply that social media has left such great influence on adolescents that these unattainable beauty standards they see online made their insecurity fluctuate and further lowered their self-confidence. Nonetheless, the respondents managed to overcome these challenges by having coping mechanisms like social media detoxification, reflection, and interaction with family and friends. With that being said, the researchers would like to advocate that the adolescents should refrain themselves from living up to the ideal world and appreciate what they have and what their body can do.

DISCRIMINATION AS A LIMITATION ON SUBJECTIVE WELL BEING IN THE LESBIAN COLLECTIVE

Ramon Eduardo Lares Gutierrez
Autonomous Zacatecas University, Mexico

Abstract

The present research aims to describe some aspects of discrimination suffered by lesbians and its relationship with subjective well-being. It is a descriptive and field study; the snowball technique was used. The interview was carried out on three women belonging to the lesbian community. The results showed that the same society (family, school, work, friends, etc.) is the cause of discrimination. The finding that in the 21st century the interviewees do not feel support from society is unprecedented, and above all, discriminatory prejudice continues to be nurtured. Likewise, the lesbian feels discriminated against in the medical consultation; in unison, there was discrimination in the streets, parks, restaurants and public servants' offices; furthermore, she was reproached for her attendance at Mass, at the Catholic Church. Social constructionism was of capital importance in linking the empirical facts with some of its guidelines, and thus, reinforcing —through the aforementioned technique— the research corpus. In conclusion, talking about subjective well-being in this context is a complicated challenge, since, precisely, discrimination limits its continuous process.

Keywords: Lesbian, discrimination, subjective well-being, social constructionism

**STRENGTH OF MIND: AN ANALYSIS OF THE SELECTED DECISIONS OF THE
PROTAGONIST OF *JANE EYRE* BY CHARLOTTE BRONTË**

Chaitanya Gite

Faculty of Liberal Arts, Performing Arts, Fine Arts, and Faculty of Law, Dr Vishwanath
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Khushi Shrivastava

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Geetanjali Vetal

Faculty of Liberal Arts, Performing Arts, Fine Arts, and Faculty of Law, Dr Vishwanath
Karad MIT World Peace University, India

Abstract

In the novel, *Jane Eyre* Charlotte Brontë depicts the depths of the mind of the titular character and her emotions while narrating her journey. The novel is a bildungsroman. The gothic & grotesque elements depicted in the novel leave a strong imprint on the minds of the readers. The novel portrays the rationale and sentiment of Jane, who struggles to uphold her resolute nature within the confinements of her feminine norms. It is praiseworthy considering the Victorian perceptions of womanhood. Brontë has portrayed the titular character as a woman who is bold, independent & extremely knowledgeable. Jane Eyre displays the essence of creativity. The researchers used the library method and archival method to decode the decision-making of the protagonist in the novel. The paper has included an analysis of the working of the human mind and its role in shaping the personality of the protagonist, Jane. According to the selected perspectives or insights into psychoanalytic theory, the understanding of the human mind can be viewed in Jane's personality and conversations. Self-esteem and resilience show the strength of the mind. These factors add to her strong psychological persona. The researchers have also included a study on the themes that display class differences and patriarchal issues. The study consists of the analysis of the choices of Jane Eyre in different stages of her life, especially in challenging circumstances.

Keywords: mind, journey, bildungsroman, independent, psychological.

ORGANIZED CRIME: DESCRIPTION FROM CHILDREN

Georgina Lozano Razo
Autonomous Zacatecas University, Mexico

Javier Zavala Rayas
Autonomous Zacatecas University, Mexico

Abstract

Violence is a social problem and a problem of public health. This research describes a social phenomenon that occurs in México, specifically in Zacatecas state, that is organized crime. The objective was to study the perception in 75 school children from 10 to 12 years old about this topic. For this purpose we used a questionnaire with answer options (Totally Agree - Never). Some results showed that 49.20% of boys responded "Sometimes" for the item: "I like to publish about shootings, drug cartels and guns", the girls chose the option "Never" (78.69%). The statement "I like to listen to music speaking about drug cartels, traffic drugs, killings" received positive answers from the boys (47.63%) and 83.61% from the girls. We conclude that violence is a topic that is familiar to the children, and looks "natural" for them. It is a worrying finding to realise that new generations perceive violence as a social daily phenomenon. In this concern it is necessary to provide corrective programs on mental health, deterrence, etc.

VIOLENCE: YOUTHS EXPERIENCES

Javier Zavala Rayas,
Autonomous Zacatecas University, Mexico

Georgina Lozano Razo
Autonomous Zacatecas University, Mexico

Abstract

The WHO (World Health Organization) describes violence as an intentional use of physical power to threaten oneself, another person, group, or community; it causes a high probability of injury, death, psychological damage, developmental disorders or deprivation. In "Violence and Youths", Reguillo (2008) describes that in Latin America of 80's, the violence was imperceptible at the beginning, but in 90's there was a drastic change. The objective of this study is to describe the violence experience of the youth (women and men). The results shed light on such categories as "school situations in concern of bullying", "academic violence", "community violence", "discrimination", "sexual violence" and others.

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BEST PRACTICES IN KNOWLEDGE RESOURCE CENTRE: CASE STUDY OF MITWPU LIBRARY

Nitin S. Joshi

Knowledge Resource Centre Knowledge Resource Centre MIT World Peace University
MIT World Peace University, India

Vandana Sanjay Dhumal

Knowledge Resource Centre Knowledge Resource Centre MIT World Peace University
MIT World Peace University, India

Abstract

Improvement in Library and Information services and profession is not possible without implementation of best practices in their day to day practice. Role of MITWPU - Knowledge Resource Centre (KRC) is very important to support university's vision and mission. Knowledge Resource Centre attempts to provide best quality services to students, faculty and research scholars in the least possible cost. In this paper the author discusses the best practices in the Knowledge Resource Centre. The best practices adopted in KRC are the latest model of the collection development, Digital Library services through library portal, Mobile App, Fully equipped digital library with Wi-Fi and Internet Facility, Book Bank Facility, and automated Circulation and user tracking system with QR Code technology, the best Library Users Award for Students, Exclusive collection of Biographies /Autobiographies of Luminaries, HBS (Harvard Business School) Corner etc.

Knowledge Resource Centre adopts various practices for the professional development of the staff as well. We conduct various workshops, training programs and seminars for the staff for development and implementation in day to day activities.

This paper will be a beneficial guide to other university libraries to get an indication about various methods which can be adopted in their particular libraries to provide their services in an effective manner.

The best practices adopted in libraries of any academic set up are the connection between the library collection & user community for the best and foremost utilization of the resources. Knowledge Resource Centre adopted various practices in its organization, management, collection & services, along with the application of digital services using the latest technology.

WORKSHOPS

INDIAN PERSPECTIVES ON PERSONALITY

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Abstract

Indian Psychology in itself is a combination of multiple schools of thoughts stemming from Indian philosophical traditions like Vedanta, Samkhya, Yoga, Jainism, Buddhism, and other thoughts. Personality has been explained as a concept in Indian Psychology which takes into consideration not just the interaction between an Individual and their environment but also as a product of the integration of the elements. Trigunas (Satva, Rajas and Tamas) play an important role in the manifestation of personality in humans. The development of consciousness is apparently rooted in this concept of Triguna. These are known as (sattva) called as stability; rajas called as activation and tamas called as inertia. All human beings are combinations of the three gunas and therefore these three features together promote different kinds of personalities based on the dominance of one or the other Gunas. Each personality can be deduced based on his/her mode of worship, the type of food consumed and other activities of everyday life. This fruition of the fruits of karma starts from our samskaras (all the impressions of our previous experiences, including earlier births). Our samskaras create a desire, which is an attempt of expression of samskaras. This expression of desire requires certain vehicle to convey and that can be attributed as gunas. Gunas are the means through which our samskaras are expressed in terms of thoughts of desires, which impel us into action. There are deeper implications to this. As the impetus of samskaras cannot be suppressed; similarly, inhibition of expression of behaviors through one of the gunas or through any of their combinations is not equally possible. Like the force of gravity on earth, the laws of gunas are always acting on us, hence we cannot neglect them, so the best approach would be to understand them and use them according to our needs.

ROUNDTABLE DISCUSSION AND CLOSING REMARKS

It has been our pleasure to hold our II APBM 2021 International Conference on Applied Psychology and Business Management, embracing the participants, personally visiting Turkey, and all those who joined online to present their studies from India, Pakistan, UK, Mexico, Morocco and other countries.

Many thanks to the conference organisers - STARTINFORUM (Turkey), MIT World Peace University (India), especially to Prof. Dr. Iryna Sekret and Prof. Anuradha Parasar, keynotes and invite speakers Dr. Baldovino (Philippines), Dr. Hui-Wen Huang (China), Dr. Peter Williams (UK), Dr. Joseph Anthony Narciso Tiangco (Taiwan), Dr. Taufiq Amir (Indonesia) and all other presenters from Morocco, Turkey, Indonesia, India, Mexico and other countries.

There have been two intensive days of the fruitful international discussions of the current issues concerning family, relations, society, youth, gender aspects, and many other interesting topics.

In these discussions we highlighted urgent national and international challenges concerning family and personal relations, personality in the organisational and educational settings, self-identification in the community, problems of violence and intolerance.

With this knowledge in mind, the conference organising team together with IATELS Association, our conference partners and participants are going to disseminate the information about the conference itself and the studies presented, raise the public awareness about psychological, societal and educational issues, and look for the ways of contributing to the problem solutions via social programs and projects, educational trainings and workshops.

The selected papers on the studies presented at the conference are going to be published after rigorous reviewing process.

Looking forward to our next meetings and conferences ahead!

APBM Organising Committee

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